

GOODNATION

Racial Justice in America Smartfund

The Racial Justice in America Smartfund provides an opportunity to maximally leverage a gift intended to support organizations led by and serving people of color in implementing their own solutions to the unique challenges they face. Goodnation vets all our recommended nonprofits, taking into account the investments of the most rigorous professional foundations while also assessing the current financial health and governance of the organization.

Photo credit: SisterSong

Racial injustice in the United States has devastating outcomes: for example, 1 in 11 Black adults are currently in prison or on parole or probation; 1 in 3 Black families have zero or negative wealth; and 1 in 90 Black babies will die before their first birthday. Brookings

Direct Service: 60%



Equal Justice Initiative provides legal representation to people who have been illegally convicted, unfairly sentenced, or abused in state jails and prisons. They challenge the death penalty and excessive punishment and we provide re-entry assistance to formerly incarcerated people. Their focus is on communities that have been marginalized by poverty and discouraged by unequal treatment.



National Cares Mentoring Movement's mission is to secure, heal and transform the lives of impoverished Black children by inspiring, recruiting and mobilizing masses of caring Black men and women to mentor and nourish them. Their proven-effective, consciousness-shifting model, ideated and built by experts over a decade, unearths hope and resilience in our young living with trauma-causing impacts of poverty—homelessness, hunger, unrelenting violence, gravely under-resourced schools and overwhelmed parents and teachers.



SisterSong Women of Color Reproductive Justice Collective's mission is to amplify and strengthen the collective voices of Indigenous women and women of color to ensure reproductive justice. They work to provide access to health services, information, and resources that are culturally and linguistically appropriate through the integration of the disciplines of community organizing, self-help, and human rights education.

Leveraging Community Solutions: 20%



Black Organizing for Leadership and Dignity (BOLD) is a national training intermediary focused on strengthening Black social justice infrastructure in the US. BOLD fulfills its purpose by equipping Black organizers and Black leaders of social justice organizations with the personal and organizational tools they need to build and sustain allied social movements. BOLD carries out its mission through a series of training and mentorship programs.

Systems-Level Change: 20%



Advancement Project programs center on inequity issues that are entry points for communities of color to vote, transform institutions and hold stakeholders accountable. The Advancement Project serves as a convener to build momentum beyond place, creating an opportunity for people to learn from one another and work together across space. They connect partners doing similar work across geographies and provide legal, policy, strategic campaign and communications support.