



GOODNATION

Food for America Smartfund

The Food for America Smartfund provides an opportunity to maximally leverage a gift intended to combat hunger, so that it both provides food to people currently going hungry, and furthers work to ensure that support for the food insecure will be more robust in the future. Goodnation vets all our recommended nonprofits, taking into account the investments of the most rigorous professional foundations while also assessing the current financial health and governance of the organization. *Photo credit: World Central Kitchen*

40 million Americans, including 12 million children and 5.7 million seniors, are food insecure. *WhyHunger*

Direct Feeding: 70%



World Central Kitchen activates in the aftermath of a natural or man-made disaster. Their Chef Relief Team deploys to a site in crisis to set up kitchens and, once operational, leads dozens, if not hundreds, of volunteers to serve thousands of fresh and nutritious meals a day. In 2020, they have served meals all around the United States in places where the economic toll of COVID-19 has increased food insecurity.



No Kid Hungry works directly with local schools and community programs across the country, helping them with the resources, support, and know-how they need to feed kids. They do this by providing school breakfast, summer meals, after-school meals, and food skills education to hungry kids in need.



Meals on Wheels America is the thread that connects roughly 5,000 community-based senior nutrition programs that are dedicated to addressing senior hunger and isolation. This network operates in virtually every community in America and, with the support of millions of dedicated volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity.

Systems-Level Change: 30%



The Alliance to End Hunger engages diverse institutions to build the public and political will to end hunger at home and abroad by developing: innovative partnerships among member groups including nonprofits, universities, health care providers and more; political commitment among leaders; and connections among groups working to end hunger domestically and internationally. They work with a wide array of U.S. federal agencies including the U.S. Agency for International Development and the U.S. Department of Agriculture; and multilateral organizations such as the World Food Program, Food and Agriculture Organization, and the International Fund for Agricultural Development.



ReFED is a multi-stakeholder nonprofit, powered by an influential network of the nation's leading business, nonprofit, foundation, and government leaders committed to reducing U.S. food waste. The ReFED Roadmap revolutionized the way the industry looks at food waste -- looking beyond challenges and identifying concrete opportunities to save money and resources, feed people, and create jobs. (ReFed was incorporated as a nonprofit in 2019, so we cannot vet their financial track record. They already have a major grant from the Robert Wood Johnson Foundation, which is a strong indicator of their program design.)