



GOODNATION

College for America Smartfund

The College for America Smartfund provides an opportunity to maximally leverage a gift intended to support disadvantaged students, ensure equity in education and make college more accessible to all. Goodnation vets all our recommended nonprofits, taking into account the investments of the most rigorous professional foundations while also assessing the current financial health and governance of the organization. *Photo credit: Bottom Line*

Students from low income communities earn postsecondary degrees at one third the rate of their high income counterparts, which leaves the U.S. economy without the skilled workforce it needs. *OneGoal*

Direct Service: 70%



Bottom Line bridges the divide of educational inequity by providing a trusted advisor and the social capital necessary for students to earn their bachelor's degree and build financial stability through thriving careers. They partner with students from underserved communities to get into and through the right college and successfully launch a career.



Breakthrough Collaborative increases academic opportunity for highly motivated, underserved students and gets them into college ready to succeed, and inspires and develops the next generation of teachers and educational leaders. They make a ten-year commitment to students beginning the summer after sixth grade, providing them with the consistent academic support services they need to attend and graduate from competitive four-year colleges.



iMentor was founded when they recognized that many busy professionals were interested in becoming mentors but hesitated to sign up for traditional programs because they lacked the time. iMentor pairs students with mentors who they engage with in-person and online, to develop strong personal relationships, nurture a college aspiration, navigate the college application process and build critical skills that lead to college success.

Leveraging Community Solutions: 15%



College-Ready Promise works with leading schools to help teachers be more effective. They tap into educators' valuable knowledge, passion and experience solving problems by building cohorts of schools facing similar challenges so educators can learn from each other and better serve students.

Systems-Level Change: 15%



Institute for College Access and Success works to make higher education more available and affordable for people of all backgrounds by improving the processes and public policies that can pave the way to successful educational outcomes for students and for society. They serve as an expert resource to the media, policymakers and the public on issues ranging from the financial aid application process to student loan repayment. They work with a broad range of partners to advance practical and evidence-based solutions.